



# **Global<sup>TM</sup> Woman 2022**

## **SUMMIT & AWARDS**

— 11-12 June - London —

**Empower Women Locally  
Connecting them Globally**

**SPONSORSHIP KIT**



[www.globalwomansummit.com](http://www.globalwomansummit.com)



[london@globalwomanclub.com](mailto:london@globalwomanclub.com)

“

If you want  
to empower  
a woman,  
give her a  
microphone

”

**Mirela Sula,**  
Founder of Global Woman



**The summit will  
create debates  
and stimulate  
thinking around:**



**H**ow can women come  
together and play a role  
in building and empowering  
their communities?



**H**ow can men help in  
building a new paradigm  
for women as an equal and  
influential force in society?



**H**ow can we bring together  
the most successful  
leaders and redefine the  
pathways to power — in  
businesses, communities, and  
for the social causes?



**H**ow can each of us  
better identify and scale  
opportunities to ignite and  
engender lasting change?

**TODAY**, women are having a much bigger influence on our world than ever before, bringing a more spiritual and nurturing presence to the planet. At a time when the whole world is experiencing significant humanitarian crises, there is still time to bring forward a new paradigm onto our world, based on conscious activism and a spiritual moral compass.



“

It's not  
what you  
do – it is  
how you  
do it

”

Mirela Sula,  
Founder of Global Woman





“

**Women  
don't need  
power -  
They simply  
need to  
tap in the  
power that  
they have!**

”

**Mirela Sula,**  
Founder of Global Woman



## Why sponsor the awards?

**S**ponsorship of the Global Woman Awards aligns your brand with one of the most prestigious women's events of the year, and positions you in front of very important business leaders, high profile individuals across a range of industries, and raises your positive visibility as a contributor towards **women empowerment**. The Global Woman platform will be able to promote your company to tens of thousands of business owners, directors and senior decision-makers in the UK as well as globally. Marketing of the event is comprehensive, which includes invaluable advertising and editorial exposure on **Global Woman magazine**. Throughout this period, there will be extensive direct mail and email marketing to our **200,000 subscribers**, followers and immediate audience.

We also anticipate good media exposure on **radio, TV, online and print**. The excitement generated by the Global Woman **Awards** is unprecedented, culminating in a glamorous gala dinner that recognises inspiring global women in leadership, business, innovation and outstanding achievements. Your company can benefit from the positive publicity, guaranteed to display itself as leading the way for **empowering women**.

# How To be involved as a sponsor

## Sponsorship opportunities from £7,500

Sponsors will receive branding and recognition during the full extent of the promotional activity related to the awards. The following outline provides a good summary of the benefits and coverage you will receive as the sponsor.

### Package includes:

- ✓ Branding and recognition
- ✓ Scripted mentions during the Awards presentation and during the Summit
- ✓ Positioning of your logo on all promotional material and Global Woman Summit website
- ✓ Your brand and logo in awards emails, newsletters and any other direct marketing material
- ✓ Promotional Article in the Global Woman magazine
- ✓ Promotional Article in London Business magazine
- ✓ Promotional Article in Business Woman Today magazine
- ✓ Advertisement in the Global Woman magazine
- ✓ Mentioning and banner adds in our social media
- ✓ Featured banner add in the Global Woman Lobby





“  
A woman  
can change  
herself

- ✓ Improve herself
- ✓ Recreate herself

”

**Mirela Sula,**  
Founder of Global Woman

## Headline Sponsorship £10,000

- ✓ Brand incorporated into the overall identity of the Awards (e.g. The Global Woman Awards brought to you “in association with”...)
- ✓ Priority positioning of your logo on the Awards stage set
- ✓ Special mention during the Awards presentation
- ✓ Priority positioning of brand and logos on all promotional material and website
- ✓ Enhanced editorial exposure in all relevant Awards features
- ✓ Six months advertisement (online and print) in the Global Woman Magazine
- ✓ Six months advertisement (online) in the Business Woman Today Magazine
- ✓ Six month advertisement (online) in the London Business Magazine
- ✓ Three months advertisement on the Global Woman TV show
- ✓ Three months advertisement in the Global Woman Lobby

## Panel session £4500

- ✓ 50 min panel session
- ✓ Featured banner with you as a solo speaker
- ✓ Featured banner with other keynote speakers
- ✓ Promotion in social media
- ✓ Promotion in the Global Woman Lobby
- ✓ Video promotion about you and your work
- ✓ Feature about you in the global woman magazine

## Dedicated session £6000

- ✓ 20 min presentation
- ✓ Featured banner with you as a solo speaker
- ✓ Featured banner with other keynote speakers
- ✓ Promotion in social media
- ✓ Promotion in the Global Woman Lobby
- ✓ Video promotion about you and your work
- ✓ Feature about you in the global woman magazine

**All sponsorship fees are subject to the addition of UK VAT, as appropriate, at the current applicable rate.**  
**For more sponsorships options, please email at**  
**London@globalwomanclub.com**

# Global woman Awards will be a focal feature of the Global Woman Summit.

The winners will be announced at a gala dinner attended by **300 delegates** from all over the world: business leaders, VIPs, celebrities and successful people. We are expecting **10.000 online** participants who are already active and engaging in the daily basis in our platform. We have a very dynamic community, which is very diverse and international.

This global summit is a very meaningful event, which will highlight the success of many women around the world. Get ready be inspired and transformed so you will be shining into the new world.



“  
Working on  
the right  
thing is  
probably  
better than  
working  
hard  
”

**Mirela Sula,**  
Founder of Global Woman



# Global Woman Summit & Awards 2022

**Special Exclusive offer – £15.000**

## Package includes:

**20 tickets** to attend the summit

The company can select 20 top women, high achievers who have the ambition to contribute more.

Special discount code of **50%** for all the other employees.

- ✓ Panel discussion with other companies
- ✓ Corporate Panel discussion
- ✓ 2 representatives from your company
  - Subject 1 :** Diversity and inclusion role in sustainability of business. Not concept but action.
  - Subject 2 :** Break the Bias. How this impacts confidence of women.
- ✓ Global Woman Awards – Give an Award
  - Corporate of the Year Award
  - Inspirational Woman of the Year Award
- ✓ 2 tables of 10 for your team in the Gala dinner

“  
**A woman  
can change  
herself**

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”

**Mirela Sula,**  
Founder of Global Woman

# PR, Media & Marketing for your company as the main sponsor which includes:

- ✓ Social media (Linkedin, Facebook & Instagram)
- ✓ Media - Features in: Global Woman Magazine, Business Woman Today Magazine, London Business Magazine, Start Up Today Magazine.
- ✓ We will interview top women of your company and raise awareness around your work and contribution
- ✓ We will create adds and promotion in our Lobby App with **16.000 members** around the world.
- ✓ We will create banner adds for your company and promote in all our platform such as: Magazine, Lobby, Lounge and online networking events.
- ✓ We will mention and give recognition to your brand many times during the event on stage
- ✓ We will dedicate an exhibition stand for your company to promote your products & services.



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## What our partners say

“

I was honoured to attend the conference last year, it was one of the best events that has given women in the UK and worldwide an opportunity to present and promote the role of successful global women in a changing society. I was delighted to take a stand and speak at the conference. I spoke about myself, the journey as a woman, professional psychiatrist, and perhaps the more entertaining side was my personal experience with my daughter, artist **Rita Ora**. I truly believe that Global Woman is one of the best platforms for everyone to be inspired and also help further empower all women in the world.

”

**Vera Ora, psychiatrist**  
– the mother of  
**Pop Star Rita Ora**



## 4 premier publications

aimed at celebrating diversity, culture, and women in business - digital and print

Reaching a potential **global audience** of **26 million** through Magzter - the world's largest digital newsstand - and Social Media



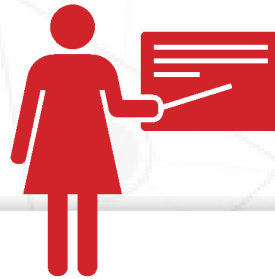
# VISION



**Empower  
women** to  
gain financial  
freedom



Give women  
a voice and  
encourage **them**  
**to speak**



Provide a global  
platform for  
**women to grow**  
their business  
and develop  
their career

# MISSION



Unifying Professional  
Women of **All Ages,**  
**Cultures** and **Races,**  
**Globally**

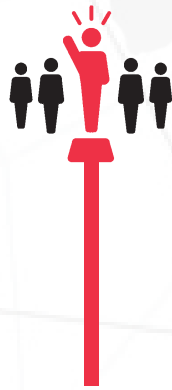
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Global Woman:  
Empowering Locally  
& **Connecting**  
**Globally**

# AIMS

**BECOME THE LEADING GLOBAL ORGANISATION  
FOR WOMEN EMPOWERMENT**

Establish  
**100**  
clubs around  
the world



Grow to  
**10,000**  
members

Serve and support  
**100,000**  
women entrepreneurs and  
leaders of tomorrow



**Connect with  
ten million  
women  
worldwide  
through our  
networks**

# CORE VALUES



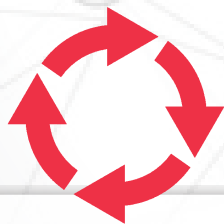
Integrity



Loyalty



Commitment



Consistency



Perseverance



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