

Empower Women Locally Connecting them Globally

SPONSORSHIP KIT

www.globalwomansummit.com
london@globalwomanclub.com

66

If you want to empower a woman, give her a microphone

ララ

Mirela Sula, Founder of Global Woman





The summit will create debates and stimulate thinking around:



ow can women come together and play a role in building and empowering their communities?



ow can men help in building a new paradigm for women as an equal and influential force in society?



ow can we bring together the most successful leaders and redefine the pathways to power — in businesses, communities, and for the social causes?



ow can each of us better identify and scale opportunities to ignite and engender lasting change? TODAY, women are having a much bigger influence on our world than ever before, bringing a more spiritual and nurturing presence to the planet. At a time when the whole world is experiencing significant humanitarian crises, there is still time to bring forward a new paradigm onto our world, based on conscious activism and a spiritual moral compass.





It's not what you do – it is how you do it

ファ

Mirela Sula,Founder of Global Woman





Women don't need power - They simply need to tap in the power that they have!

Mivela Sula

Mirela Sula, Founder of Global Woman





Why sponsor the awards?

ponsorship of the Global Woman Awards aligns your brand with one of the most prestigious women's events of the year, and positions you in front of very important business leaders, high profile individuals across a range of industries, and raises your positive visibility as a contributor towards women empowerment. The Global Woman platform will be able to promote your company to tens of thousands of business owners, directors and senior decision-makers in the UK as well as globally. Marketing of the event is comprehensive, which includes invaluable advertising and editorial exposure on Global Woman magazine. Throughout this period, there will be extensive direct mail and email marketing to our **200,000** subscribers, followers and immediate audience.

We also anticipate good media exposure on **radio**, **TV**, **online and print**. The excitement generated by the Global Woman **Awards** is unprecedented, culminating in a glamorous gala dinner that recognises inspiring global women in leadership, business, innovation and outstanding achievements. Your company can benefit from the positive publicity, guaranteed to display itself as leading the way for **empowering women**.

How to be involved as a sponsor

Sponsorship opportunities from £7,500

Sponsors will receive branding and recognition during the full extent of the promotional activity related to the awards. The following outline provides a good summary of the benefits and coverage you will receive as the sponsor.

Package includes:

- Branding and recognition
- Scripted mentions during the Awards presentation and during the Summit
- Positioning of your logo on all promotional material and Global Woman Summit website
- Your brand and logo in awards emails, newsletters and any other direct marketing material
- Promotional Article in the Global Woman magazine
- Promotional Article in London Business magazine
- Promotional Article in Business Woman Today magazine
- ✓ Advertisement in the Global Woman magazine
- Mentioning and banner adds in our social media
- ✓ Featured banner add in the Global Woman Lobby







A woman can change herself

- ✓ Improve herself
- ✓ Recreate herself

Mirela Sula. Founder of Global Woman



Headline Sponsorship £10,000

- ✓ Brand incorporated into the overall identity of the Awards (e.g. The Global Woman Awards brought to you "in association with"...)
- Priority positioning of your logo on the Awards stage set
- ✓ Special mention during the Awards presentation
- Priority positioning of brand and logos on all promotional material and website
- Enhanced editorial exposure in all relevant Awards features
- ✓ Six months advertisement (online and print) in the Global Woman Magazine
- Six months advertisement (online) in the Business Woman Today Magazine
- ✓ Six month advertisement (online) in the London Business Magazine
- Three months advertisement on the Global Woman TV show
- Three months advertisement in the Global Woman Lobby

Panel session £4,500

- ✓ 50 min panel session
- Featured banner with you as a solo speaker
- ✓ Featured banner with other keynote speakers
- Promotion in social media
- Promotion in the Global Woman Lobby
- Video promotion about you and your work
- ✓ Feature about you in the global woman magazine

Dedicated session £6,000

- ✓ 20 min presentation
- Featured banner with you as a solo speaker
- Featured banner with other keynote speakers
- Promotion in social media
- Promotion in the Global Woman Lobby
- Video promotion about you and your work
- ✓ Feature about you in the global woman magazine

All sponsorship fees are subject to the addition of UK VAT, as appropriate, at the current applicable rate. For more sponsorships options,

please email at

London@globalwomanclub.com

Global woman Awards will be a focal feature of the Global Woman Summit.

The winners will be announced at a gala dinner attended by 300 delegates from all over the world: business leaders, VIPs, celebrities and successful people.
We are expecting 10.000 online participants who are already active and engaging in the daily basis in our platform. We have a very dynamic community, which is very diverse and international.

This global summit is a very meaningful event, which will highlight the success of many women around the world. Get ready be inspired and transformed so you will be shining into the new world.



66

Working on the right thing is probably better than working hard

Mirela Sula,Founder of Global Woman





A woman can change herself

- ✓ Improve herself
- ✓ Recreate herself

フラ

Mirela Sula, Founder of Global Woman

Global SUMMIT SUMMIT www.globalwomansummit.com

Global Woman Summit & Awards 2023

Special Exclusive offer - £15,000

Package includes:

20 tickets to attend the summit The company can select 20 top women, high achievers who have the ambition to contribute more.

Special discount code of **50%** for all the other employees.

- ✓ Panel discussion with other companies
- ✓ Corporate Panel discussion
- ✓ 2 representatives from your company Subject 1: Diversity and inclusion role in sustainability of business. Not concept but action.

Subject 2: Break the Bias. How this impacts confidence of women.

- - Corporate of the Year Award
 - Inspirational Woman of the Year Award
- ✓ 2 tables of 10 for your team in the Gala dinner

PR, Media & Marketing for your company as the main sponsor which includes:

- ✓ Social media (Linkedin, Facebook & Instagram)
- ✓ Media Features in: Global Woman Magazine, Business Woman Today Magazine, London Business Magazine, Start Up Today Magazine.
- ✓ We will interview top women of your company and raise awareness around your work and contribution
- ✓ We will create adds and promotion in our Lobby App with 16.000 members around the world.
- We will create banner adds for your company and promote in all our platform such as: Magazine, Lobby, Lounge and online networking events.
- We will mention and give recognition to your brand many times during the event on stage
- ✓ We will dedicate an exhibition stand for your company to promote your products & services.



All sponsorship fees are subject to the addition of UK VAT, as appropriate, at the current applicable rate. For more sponsorships options, please email at London@globalwomanclub.com







What our partners say

66

I was honoured to attend the conference last year, it was one of the best events that has given women in the UK and worldwide an opportunity to present and promote the role of successful global women in a changing society. I was delighted to take a stand and speak at the conference. I spoke about myself, the journey as a woman, professional psychiatrist, and perhaps the more entertaining side was my personal experience with my daughter, artist Rita **Ora.** I truly believe that Global Woman is one of the best platforms for everyone to be inspired and also help further empower all women in the world.

Vera Ora, psychiatrist

– the mother of

Pop Star Rita Ora





Reaching a global digital audience of 26 million through Magzter, the world's largest digital newsstand and Facebook

5 premier publications for celebrating diversity, culture, and women in business, digital and print.







VISION



Empower women to gain financial freedom



Give women a voice and encourage them to speak



Provide a global platform for women to grow their business and develop their career



MISSION



Unifying Professional Women of All Ages, Cultures and Races, Globally

Global Woman:
Empowering Locally
& Connecting
Globally



AIMS

BECOME THE LEADING GLOBAL ORGANISATION FOR WOMEN EMPOWERMENT

Establish 100 clubs around the world



Grow to 0,000 members

Serve and support

100,000 women entrepreneurs and leaders of tomorrow



Connect with ten million women worldwide through our networks



CORE VALUES













Global ® 2023 SUMMIT & AWARDS

— 15-16 July - London — Empower Women Locally Connecting them Globally

www.globalwomansummit.com

london@globalwomanclub.com