



Global™
Woman

SUMMIT 2021

— A New Paradigm To —
Empower Women

SPONSORSHIP KIT



www.globalwomansummit.com



awards@globalwomanclub.com

“

If you want to empower a woman, give her a microphone

”

Mirela Sula,
Founder of Global Woman



The summit will create debates and stimulate thinking around:



How can women come together and play a role in building and empowering their communities?



How can men help in building a new paradigm for women as an equal and influential force in society?



How can we bring together the most successful leaders and redefine the pathways to power — in businesses, communities, and for the social causes?



How can each of us better identify and scale opportunities to ignite and engender lasting change?

TODAY, women are having a much bigger influence on our world than ever before, bringing a more spiritual and nurturing presence to the planet. At a time when the whole world is experiencing significant humanitarian crises, there is still time to bring forward a new paradigm onto our world, based on conscious activism and a spiritual moral compass.



“
It's not
what you
do – it is
how you
do it
”

Mirela Sula,
Founder of Global Woman





“

Women don't need power - They simply need to tap in the power that they have!

”

Mirela Sula,
Founder of Global Woman



Why sponsor the awards?

Sponsorship of the Global Woman Awards aligns your brand with one of the most prestigious women's events of the year, and positions you in front of very important business leaders, high profile individuals across a range of industries, and raises your positive visibility as a contributor towards **women empowerment**. The Global Woman platform will be able to promote your company to tens of thousands of business owners, directors and senior decision-makers in the UK as well as globally. Marketing of the event is comprehensive, which includes invaluable advertising and editorial exposure on **Global Woman magazine**. Throughout this period, there will be extensive direct mail and email marketing to our **200,000 subscribers**, followers and immediate audience.

We also anticipate good media exposure on **radio, TV, online and print**. The excitement generated by the Global Woman **Awards** is unprecedented, culminating in a glamorous gala dinner that recognises inspiring global women in leadership, business, innovation and outstanding achievements. Your company can benefit from the positive publicity, guaranteed to display itself as leading the way for **empowering women**.

How To be involved as a sponsor

Sponsorship opportunities from £7,500

Sponsors will receive branding and recognition during the full extent of the promotional activity related to the awards. The following outline provides a good summary of the benefits and coverage you will receive as the sponsor.

Package includes:

- ✓ Branding and recognition
- ✓ Scripted mentions during the Awards presentation and during the Summit
- ✓ Positioning of your logo on all promotional material and Global Woman Summit website
- ✓ Your brand and logo in awards emails, newsletters and any other direct marketing material
- ✓ Promotional Article in the Global Woman magazine
- ✓ Promotional Article in London Business magazine
- ✓ Promotional Article in Business Woman Today magazine
- ✓ Advertisement in the Global Woman magazine
- ✓ Mentioning and banner adds in our social media
- ✓ Featured banner add in the Global Woman Lobby





“
A woman
can change
herself

- ✓ Improve herself
- ✓ Recreate herself

”

Mirela Sula,
Founder of Global Woman

Headline Sponsorship £10,000

- ✓ Brand incorporated into the overall identity of the Awards (e.g. The Global Woman Awards brought to you “in association with”..)
- ✓ Priority positioning of your logo on the Awards stage set
- ✓ Special mention during the Awards presentation
- ✓ Priority positioning of brand and logos on all promotional material and website
- ✓ Enhanced editorial exposure in all relevant Awards features
- ✓ Six months advertisement (online and print) in the Global Woman Magazine
- ✓ Six months advertisement (online) in the Business Woman Today Magazine
- ✓ Six month advertisement (online) in the London Business Magazine
- ✓ Three months advertisement on the Global Woman TV show
- ✓ Three months advertisement in the Global Woman Lobby

Panel session £997

- ✓ 60 min panel session
- ✓ Featured banner with you as a solo speaker
- ✓ Featured banner with other keynote speakers
- ✓ Promotion in social media
- ✓ Promotion in the Global Woman Lobby
- ✓ Video promotion about you and your work
- ✓ Feature about you in the global woman magazine

Dedicated session £1997

- ✓ 20 min presentation
- ✓ Featured banner with you as a solo speaker
- ✓ Featured banner with other keynote speakers
- ✓ Promotion in social media
- ✓ Promotion in the Global Woman Lobby
- ✓ Video promotion about you and your work
- ✓ Feature about you in the global woman magazine

All sponsorship fees are subject to the addition of UK VAT, as appropriate, at the current applicable rate.
For more sponsorships options, please email at London@globalwomanclub.com

Global woman Awards will be a focal feature of the Global Woman Summit.

The winners will be announced at the Virtual Global Woman Summit, which will be broadcasted in the Lobby App.

We are expecting **10.000 online** participants who are already active and engaging in the daily basis in our platform. We have a very dynamic community, which is very diverse and international.

This global summit is a very meaningful event, which will highlight the success of many women around the world. Get ready be inspired and transformed so you will be shining into the new world.



“
Working on
the right
thing is
probably
better than
working
hard
”

Mirela Sula,
Founder of Global Woman

What our partners say

“

I was honoured to attend the conference last year, it was one of the best events that has given women in the UK and worldwide an opportunity to present and promote the role of successful global women in a changing society. I was delighted to take a stand and speak at the conference. I spoke about myself, the journey as a woman, professional psychiatrist, and perhaps the more entertaining side was my personal experience with my daughter, artist **Rita Ora**. I truly believe that Global Woman is one of the best platforms for everyone to be inspired and also help further empower all women in the world.

”

Vera Ora, psychiatrist
– the mother of
Pop Star Rita Ora



4 premier publications aimed at celebrating diversity, culture, and women in business - digital and print

Reaching a potential **global audience of 26 million** through Magzter - the world's largest digital newsstand - and Social Media



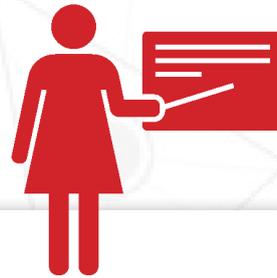
VISION



**Empower
women** to
gain financial
freedom

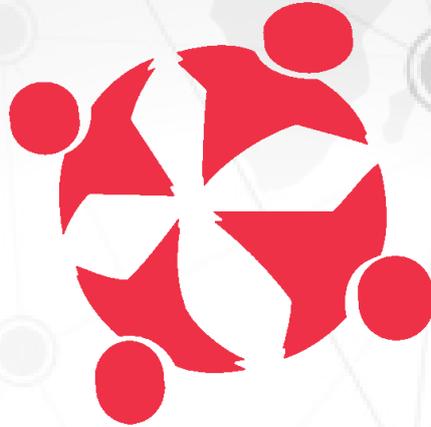


Give women
a voice and
encourage **them**
to speak



Provide a global
platform for
women to grow
their business
and develop
their career

MISSION



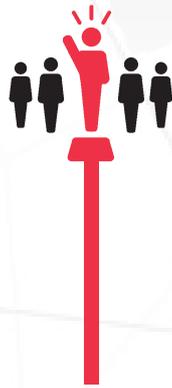
Unifying Professional
Women of **All Ages,**
Cultures and Races,
Globally

Global Woman:
Empowering Locally
& **Connecting**
Globally

AIMS

**BECOME THE LEADING GLOBAL ORGANISATION
FOR WOMEN EMPOWERMENT**

Establish
100
clubs around
the world



Grow to
10,000
members

Serve and support
100,000
women entrepreneurs and
leaders of tomorrow



**Connect with
ten million
women
worldwide
through our
networks**

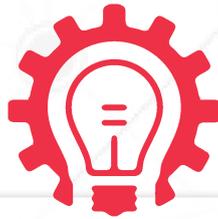
CORE VALUES



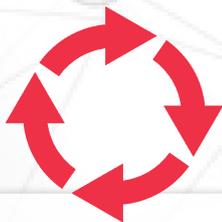
Integrity



Loyalty



Commitment



Consistency



Perseverance



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Empower Women



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